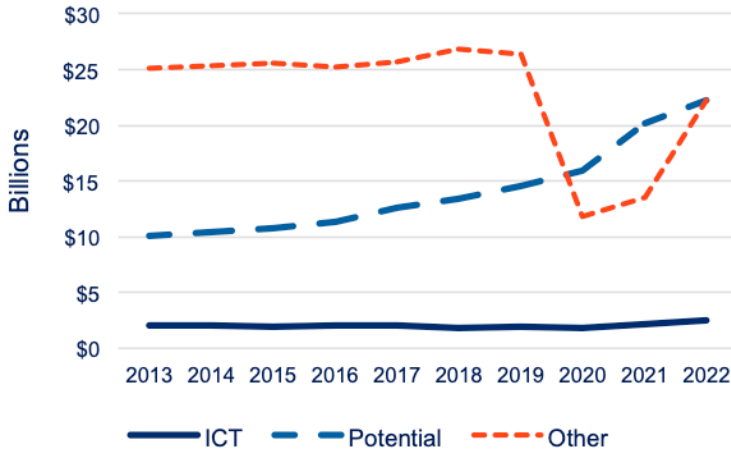




# Florida and Digital Trade

Florida Services Exports, 2013-2022



ICT services exports grew from \$2.0 billion in 2013 to \$2.5 billion in 2022 (21%), supporting 5,063 direct and 4,953 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$10 billion to \$22 billion (122%), supporting 79,717 direct and 54,559 indirect jobs in 2022.

Exports of other services grew slightly from \$25 billion in 2013 to \$26 billion in 2019 (5%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's digitally tradeable services exports supported 84,780 direct and 59,512 indirect American jobs in 2022.**

Top Markets for Florida Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1,062	\$11,204	\$12,266
Asia & Pacific (ex. China)	\$596	\$4,090	\$4,686
Central & South America	\$301	\$2,890	\$3,191
North America	\$330	\$2,401	\$2,732
Middle East & Africa	\$59	\$892	\$951
China	\$103	\$759	\$861

Europe was Florida's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida exports of potentially ICT-enabled services to Ireland grew from \$580 million in 2013 to \$2.9 billion (+398%) in 2022.

The "Digital Dozen" accounted for \$9.3 billion out of Florida's \$25 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Florida, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$8,285
<b>Financial Management and Advisory Services</b>	\$1,865
<b>Insurance Services</b>	\$1,755
<b>Misc. Business, Professional, and Technical Services</b>	\$1,570
<b>Legal Services</b>	\$1,463
<b>Other</b>	\$9,754

Computer software services are the top ICT services export, growing from \$209 million in 2013 to \$930 million in 2022 (346%).

Business management and consulting services are Florida's top potentially ICT-enabled services export, growing from \$2.5 billion in 2013 to \$8.3 billion in 2022 (232%).