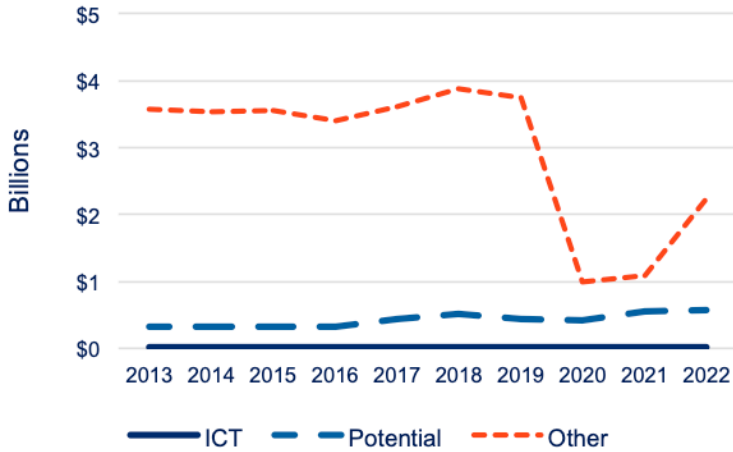




# Hawaii and Digital Trade

Hawaii Services Exports, 2013-2022



ICT services exports grew from \$12 million in 2013 to \$21 million in 2022 (77%), supporting 59 direct and 49 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$318 million to \$574 million (81%), supporting 2,024 direct and 1,313 indirect jobs in 2022.

Exports of other services grew slightly from \$3.6 billion in 2013 to \$3.7 billion in 2019 (5%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Hawaii's digitally tradeable services exports supported 2,083 direct and 1,362 indirect American jobs in 2022.**

Top Markets for Hawaii Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$9.0	\$245	\$254
Asia & Pacific (ex. China)	\$4.8	\$118	\$123
North America	\$4.2	\$91	\$95
Central & South America	\$2.4	\$60	\$63
China	\$0.9	\$30	\$31
Middle East & Africa	\$0.1	\$28	\$28

Europe was Hawaii's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Hawaii exports of potentially ICT-enabled services to United Kingdom grew from \$33 million in 2013 to \$88 million (+164%) in 2022.

The "Digital Dozen" accounted for \$287 million out of Hawaii's \$595 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Hawaii, 2022 (\$M)

Type (ICT in bold)	Total
<b>A/V Services (Personal)</b>	\$86
Payments for Trademarks	\$68
Misc. Business, Professional, and Technical Services	\$61
Implicit Financial Services	\$56
Insurance Services	\$55
Other	\$268

Computer software services are the top ICT services export, growing from \$8.5 million in 2013 to \$15 million in 2022 (78%).

A/V services (personal) are Hawaii's top potentially ICT-enabled services export, growing from \$22 million in 2013 to \$86 million in 2022 (289%).