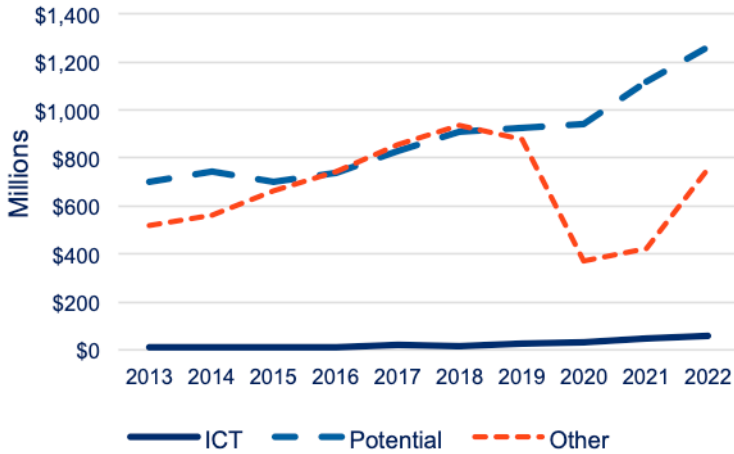




# Idaho and Digital Trade

Idaho Services Exports, 2013-2022



ICT services exports grew from \$11 million in 2013 to \$56 million in 2022 (420%), supporting 153 direct and 121 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$703 million to \$1.3 billion (80%), supporting 3,802 direct and 2,564 indirect jobs in 2022.

Exports of other services grew from \$521 million in 2013 to \$875 million in 2019 (68%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Idaho's digitally tradeable services exports supported 3,955 direct and 2,686 indirect American jobs in 2022.**

Top Markets for Idaho Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$23	\$661	\$684
Asia & Pacific (ex. China)	\$14	\$247	\$261
North America	\$10	\$128	\$137
Central & South America	\$5.7	\$119	\$125
China	\$2.5	\$59	\$62
Middle East & Africa	\$1.0	\$48	\$49

Europe was Idaho's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Idaho exports of potentially ICT-enabled services to India grew from \$5.2 million in 2013 to \$22 million (+329%) in 2022.

The "Digital Dozen" accounted for \$483 million out of Idaho's \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Idaho, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$285
Business Management and Consulting Services	\$158
Research and Development and Testing Services	\$158
Misc. Business, Professional, and Technical Services	\$98
Implicit Financial Services	\$85
Other	\$534

Computer software services are the top ICT services export, growing from \$1.2 million in 2013 to \$40 million in 2022 (3,214%).

Royalties from industrial processes are Idaho's top potentially ICT-enabled services export, growing from \$225 million in 2013 to \$285 million in 2022 (27%).