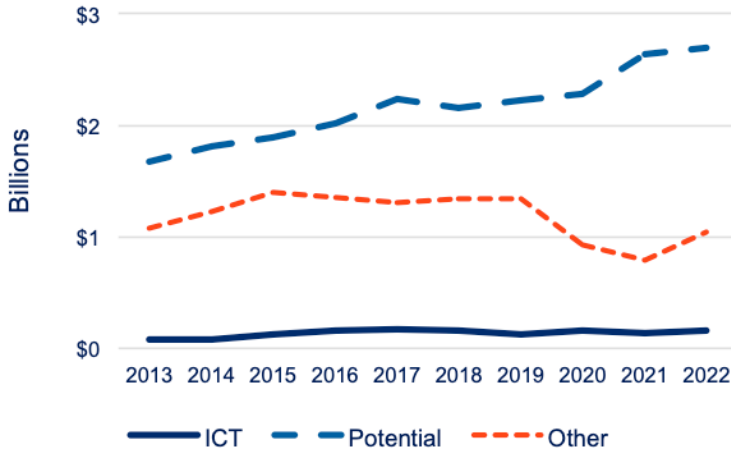




# Kansas and Digital Trade

Kansas Services Exports, 2013-2022



ICT services exports grew from \$83 million in 2013 to \$162 million in 2022 (95%), supporting 426 direct and 340 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.7 billion to \$2.7 billion (61%), supporting 8,794 direct and 5,890 indirect jobs in 2022.

Exports of other services grew from \$1.1 billion in 2013 to \$1.3 billion in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Kansas' digitally tradeable services exports supported 9,221 direct and 6,230 indirect American jobs in 2022.**

Top Markets for Kansas Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$65	\$1,527	\$1,592
Asia & Pacific (ex. China)	\$38	\$528	\$567
Central & South America	\$22	\$249	\$271
North America	\$27	\$235	\$262
China	\$6.7	\$79	\$85
Middle East & Africa	\$3.5	\$74	\$77

Europe was Kansas' top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kansas exports of potentially ICT-enabled services to Ireland grew from \$133 million in 2013 to \$490 million (+269%) in 2022.

The "Digital Dozen" accounted for \$1.0 billion out of Kansas' \$2.9 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Kansas, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$960
<b>Research and Development and Testing Services</b>	\$476
<b>Royalties from Industrial Processes</b>	\$320
<b>Insurance Services</b>	\$203
<b>Payments for Trademarks</b>	\$155
<b>Other</b>	\$739

Computer software services are the top ICT services export, growing from \$27 million in 2013 to \$109 million in 2022 (300%).

Business management and consulting services are Kansas' top potentially ICT-enabled services export, growing from \$464 million in 2013 to \$960 million in 2022 (107%).