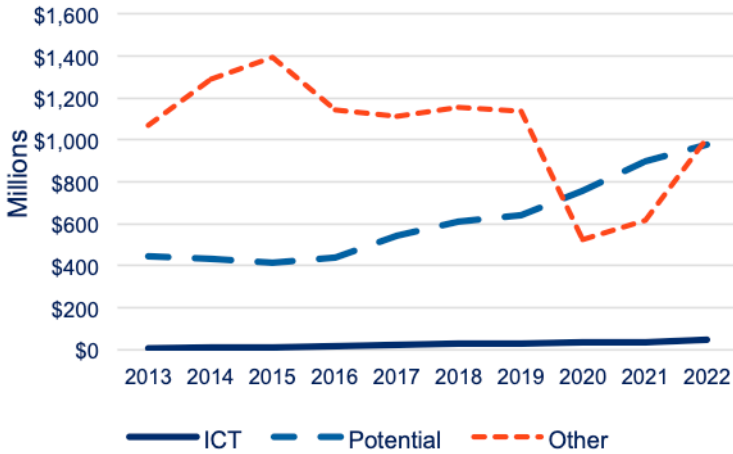




# Maine and Digital Trade

Maine Services Exports, 2013-2022



ICT services exports grew from \$7.2 million in 2013 to \$46 million in 2022 (537%), supporting 141 direct and 102 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$447 million to \$977 million (119%), supporting 3,036 direct and 1,907 indirect jobs in 2022.

Exports of other services grew slightly from \$1.07 billion in 2013 to \$1.14 billion in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Maine's digitally tradeable services exports supported 3,177 direct and 2,009 indirect American jobs in 2022.**

Top Markets for Maine Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$19	\$481	\$499
Asia & Pacific (ex. China)	\$12	\$195	\$207
North America	\$8.1	\$113	\$121
Central & South America	\$4.4	\$110	\$114
China	\$2.1	\$39	\$42
Middle East & Africa	\$0.9	\$38	\$39

Europe was Maine's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Maine exports of potentially ICT-enabled services to Ireland grew from \$26 million in 2013 to \$108 million (+312%) in 2022.

The "Digital Dozen" accounted for \$427 million out of Maine's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Maine, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$147
Misc. Financial Services	\$137
Insurance Services	\$102
Implicit Financial Services	\$98
Research and Development and Testing Services	\$92
Other	\$447

Computer software services are the top ICT services export, growing from \$4.9 million in 2013 to \$40 million in 2022 (720%).

Business management and consulting services are Maine's top potentially ICT-enabled services export, growing from \$34 million in 2013 to \$147 million in 2022 (332%).