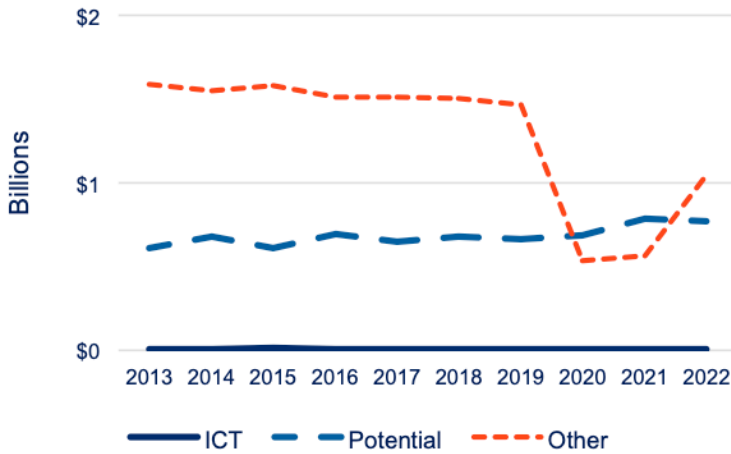




Mississippi and Digital Trade

Mississippi Services Exports, 2013-2022



ICT services exports fell from \$9.1 million in 2013 to \$7.6 million in 2022 (-17%), supporting 20 direct and 14 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$608 million to \$775 million (27%), supporting 2,081 direct and 1,405 indirect jobs in 2022.

Exports of other services declined slightly from \$1.6 billion in 2013 to \$1.5 billion in 2019 (-8%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Mississippi's digitally tradeable services exports supported 2,101 direct and 1,419 indirect American jobs in 2022.

Top Markets for Mississippi Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.4	\$346	\$349
Asia & Pacific (ex. China)	\$1.5	\$155	\$156
Central & South America	\$1.6	\$102	\$104
North America	\$1.7	\$99	\$100
China	\$0.3	\$36	\$37
Middle East & Africa	\$0.0	\$36	\$36

Europe was Mississippi's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Mississippi exports of potentially ICT-enabled services to United Kingdom grew from \$67 million in 2013 to \$104 million (+55%) in 2022.

The "Digital Dozen" accounted for \$344 million out of Mississippi's \$783 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Mississippi, 2022 (\$M)

Type (ICT in bold)	Total
Implicit Financial Services	\$143
Credit-Related Services	\$127
Misc. Financial Services	\$115
Payments for Trademarks	\$100
Misc. Business, Professional, and Technical Services	\$89
Other	\$208

Computer software services are the top ICT services export, growing from \$0.4 million in 2013 to \$5.3 million in 2022 (1,177%).

Implicit financial services are Mississippi's top potentially ICT-enabled services export, growing from \$48 million in 2013 to \$143 million in 2022 (201%).