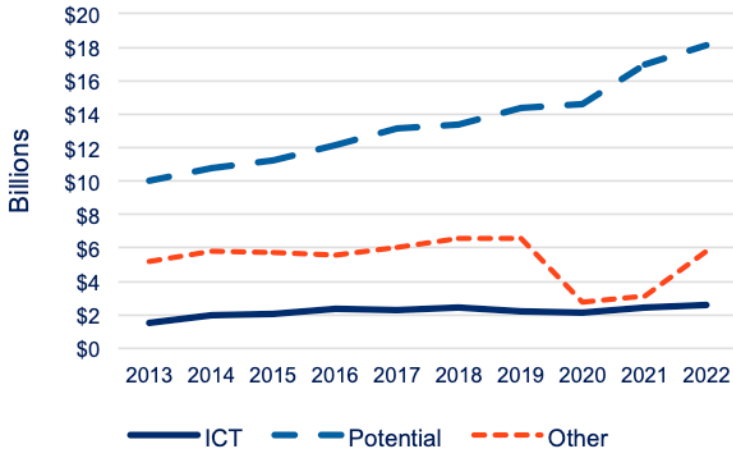




# North Carolina and Digital Trade

North Carolina Services Exports, 2013-2022



ICT services exports grew from \$1.5 billion in 2013 to \$2.6 billion in 2022 (72%), supporting 5,196 direct and 4,411 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$10 billion to \$18 billion (81%), supporting 51,382 direct and 33,199 indirect jobs in 2022.

Exports of other services grew from \$5.2 billion in 2013 to \$6.6 billion in 2019 (28%), before falling sharply due to Covid-19. They have not yet fully recovered.

**North Carolina's digitally tradeable services exports supported 56,578 direct and 37,609 indirect American jobs in 2022.**

Top Markets for North Carolina Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1,181	\$9,747	\$10,928
Asia & Pacific (ex. China)	\$752	\$3,383	\$4,134
Central & South America	\$199	\$2,020	\$2,219
North America	\$265	\$1,689	\$1,954
China	\$141	\$607	\$748
Middle East & Africa	\$42	\$656	\$697

Europe was North Carolina's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina exports of potentially ICT-enabled services to Denmark grew from \$56 million in 2013 to \$213 million (+279%) in 2022.

The "Digital Dozen" accounted for \$7.5 billion out of North Carolina's \$21 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from North Carolina, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$3,814
<b>Research and Development and Testing Services</b>	\$2,731
<b>Royalties from Industrial Processes</b>	\$2,468
<b>Misc. Financial Services</b>	\$2,120
<b>Implicit Financial Services</b>	\$1,888
<b>Other</b>	\$7,677

Royalties from computer software are the top ICT services export, growing from \$962 million in 2013 to \$1.5 billion in 2022 (54%).

Business management and consulting services are North Carolina's top potentially ICT-enabled services export, growing from \$1.0 billion in 2013 to \$3.8 billion in 2022 (272%).