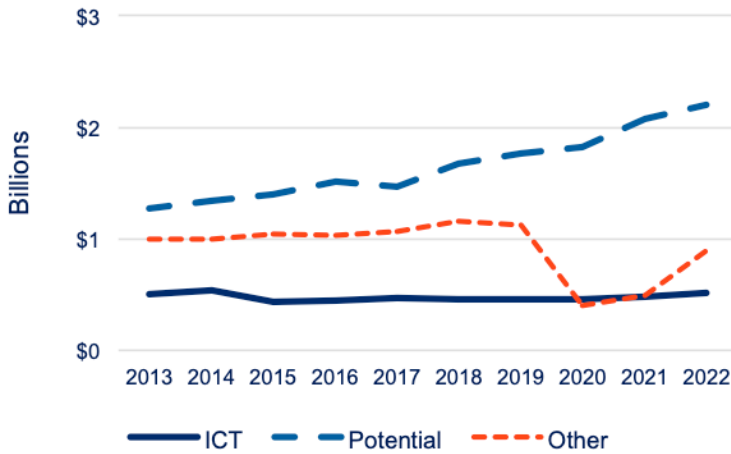




New Hampshire and Digital Trade

New Hampshire Services Exports, 2013-2022



ICT services exports grew slightly from \$499 million in 2013 to \$516 million in 2022 (3%), supporting 1,150 direct and 912 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.3 billion to \$2.2 billion (74%), supporting 7,182 direct and 4,993 indirect jobs in 2022.

Exports of other services grew from \$996 million in 2013 to \$1.1 billion in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Hampshire's digitally tradeable services exports supported 8,332 direct and 5,905 indirect American jobs in 2022.

Top Markets for New Hampshire Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$233	\$1,156	\$1,389
Asia & Pacific (ex. China)	\$151	\$424	\$575
Central & South America	\$38	\$260	\$297
North America	\$58	\$206	\$264
China	\$28	\$81	\$110
Middle East & Africa	\$7.9	\$76	\$84

Europe was New Hampshire's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Hampshire exports of potentially ICT-enabled services to Singapore grew from \$34 million in 2013 to \$142 million (+312%) in 2022.

The "Digital Dozen" accounted for \$975 million out of New Hampshire's \$2.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from New Hampshire, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$601
Royalties from Industrial Processes	\$319
Research and Development and Testing Services	\$297
Royalties from Computer Software	\$265
Computer Software Services	\$226
Other	\$1,011

Royalties from computer software are the top ICT services export, but fell from \$412 million in 2013 to \$265 million in 2022 (-36%).

Business management and consulting services are New Hampshire's top potentially ICT-enabled services export, growing from \$186 million in 2013 to \$601 million in 2022 (223%).