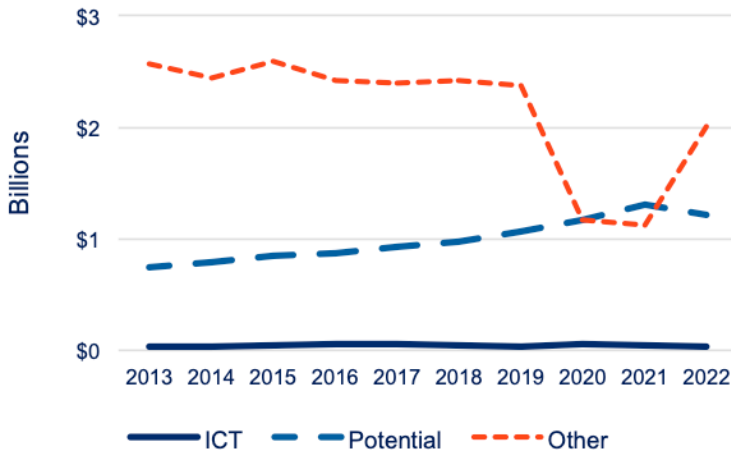




Oklahoma and Digital Trade

Oklahoma Services Exports, 2013-2022



ICT services exports grew from \$29 million in 2013 to \$37 million in 2022 (27%), supporting 57 direct and 49 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$743 million to \$1.2 billion (64%), supporting 3,923 direct and 2,830 indirect jobs in 2022.

Exports of other services declined from \$2.6 billion in 2013 to \$2.4 billion in 2019 (-8%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Oklahoma's digitally tradeable services exports supported 3,980 direct and 2,879 indirect American jobs in 2022.

Top Markets for Oklahoma Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$14	\$574	\$587
Asia & Pacific (ex. China)	\$6.8	\$246	\$253
North America	\$5.5	\$157	\$163
Central & South America	\$9.2	\$136	\$145
China	\$1.3	\$55	\$57
Middle East & Africa	\$0.5	\$48	\$49

Europe was Oklahoma's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Oklahoma exports of potentially ICT-enabled services to Ireland grew from \$32 million in 2013 to \$103 million (+224%) in 2022.

The "Digital Dozen" accounted for \$525 million out of Oklahoma's \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Oklahoma, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Business, Professional, and Technical Services	\$211
Payments for Trademarks	\$174
Implicit Financial Services	\$170
Business Management and Consulting Services	\$135
Misc. Financial Services	\$124
Other	\$442

Telecommunications services are the top ICT services export, but fell from \$25 million in 2013 to \$20 million in 2022 (-20%).

Misc. business, professional, and technical services are Oklahoma's top potentially ICT-enabled services export, growing from \$58 million in 2013 to \$211 million in 2022 (266%).