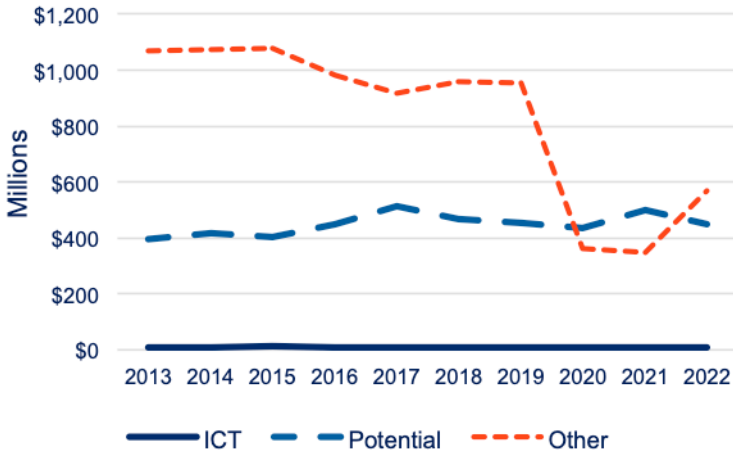




West Virginia and Digital Trade

West Virginia Services Exports, 2013-2022



ICT services exports fell from \$11 million in 2013 to \$8.9 million in 2022 (-17%), but still supported 21 direct and 18 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$396 million to \$450 million (14%), supporting 1,363 direct and 935 indirect jobs in 2022.

Exports of other services declined from \$1.1 billion in 2013 to \$956 million in 2019 (-11%), and then sharply due to Covid-19. They have not yet fully recovered.

West Virginia's digitally tradeable services exports supported 1,385 direct and 953 indirect American jobs in 2022.

Top Markets for West Virginia Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$3.5	\$240	\$243
Asia & Pacific (ex. China)	\$1.5	\$86	\$88
North America	\$2.0	\$49	\$51
Central & South America	\$1.6	\$34	\$36
China	\$0.3	\$26	\$27
Middle East & Africa	\$0.0	\$14	\$14

Europe was West Virginia's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

West Virginia exports of potentially ICT-enabled services to Ireland grew from \$28 million in 2013 to \$58 million (+106%) in 2022.

The "Digital Dozen" accounted for \$172 million out of West Virginia's \$459 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from West Virginia, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$123
Payments for Trademarks	\$72
Business Management and Consulting Services	\$65
Insurance Services	\$35
Misc. Business, Professional, and Technical Services	\$35
Other	\$128

Computer software services are the top ICT services export, growing from \$1.2 million in 2013 to \$5.1 million in 2022 (340%).

Royalties from industrial processes are West Virginia's top potentially ICT-enabled services export, but fell from \$151 million in 2013 to \$123 million in 2022 (-19%).