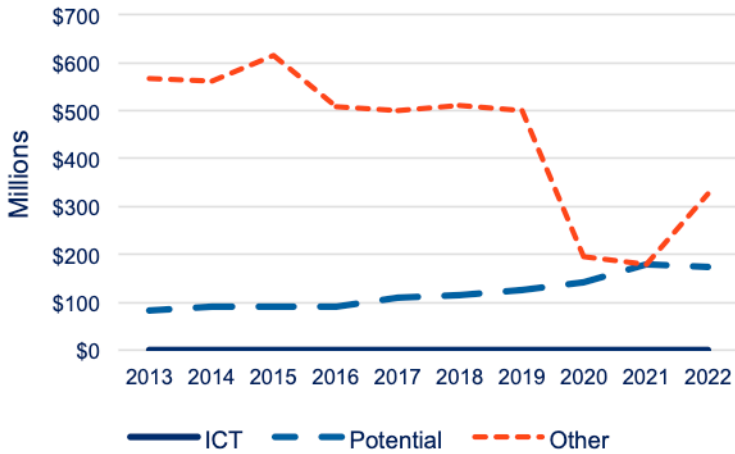




# Wyoming and Digital Trade

Wyoming Services Exports, 2013-2022



ICT services exports from Wyoming are negligible.

Potentially ICT-enabled services exports grew from \$82 million to \$175 million (113%), supporting 557 direct and 371 indirect jobs in 2022.

Exports of other services declined from \$566 million in 2013 to \$500 million in 2019 (-12%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Wyoming's digitally tradeable services exports supported 559 direct and 372 indirect American jobs in 2022.**

Top Markets for Wyoming Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.2	\$80	\$80
Asia & Pacific (ex. China)	\$0.1	\$31	\$32
North America	\$0.2	\$23	\$23
Central & South America	\$0.0	\$22	\$22
China	\$0.0	\$11	\$11
Middle East & Africa	\$0.0	\$7.3	\$7.3

Europe was Wyoming's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Wyoming exports of potentially ICT-enabled services to United Kingdom grew from \$7.5 million in 2013 to \$22 million (+197%) in 2022.

The "Digital Dozen" accounted for \$71 million out of Wyoming's \$175 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Wyoming, 2022 (\$M)

Type (ICT in bold)	Total
Implicit Financial Services	\$36
Payments for Trademarks	\$33
Misc. Financial Services	\$24
Business Management and Consulting Services	\$21
Misc. Personal, Cultural, and Recreational Services	\$17
Other	\$44

Implicit financial services are Wyoming's top potentially ICT-enabled services export, growing from \$2.2 million in 2013 to \$36 million in 2022 (1,494%).